

# Using Graphs to Communicate Aspects of Climate

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# Outline

- ① The challenge of communicating about climate
- ① Perspective on recent historical climate
- ① Perspective on projected future climate
- ① Discussion

# Goals of a State Climatologist

- To be knowledgeable of all aspects of your state's climate
- To be an engaged listener and observer
- To be an effective communicator

# Communication Scenarios

- Conversation
- Public speaking
- Media interview
- **Graphics**

# Thinking about Climate

- ① The distinction between weather and climate is unclear.
- ① Climate is less tangible than weather.
- ① Cognitive biases affect perceptions of climate.

# Weather and Climate

## NASA

*The difference between weather and climate is a measure of time. Weather is what conditions of the atmosphere are over a short period of time, and climate is how the atmosphere "behaves" over relatively long periods of time.*

([http://www.nasa.gov/mission\\_pages/noaa-n/climate/climate\\_weather.html](http://www.nasa.gov/mission_pages/noaa-n/climate/climate_weather.html))

## University Corporation for Atmospheric Research

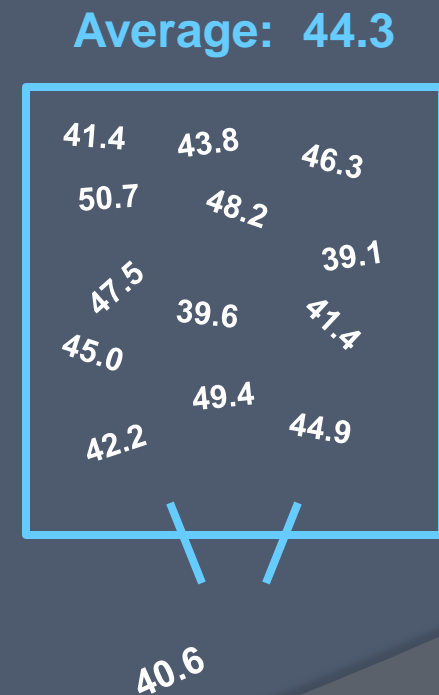
*Weather is the mix of events that happen each day in our atmosphere including temperature, rainfall and humidity. ... Climate is the average weather pattern in a place over many years.*

(<http://www.eo.ucar.edu/basics/index.html>)

# A Statistical Perspective

*“Climate is what you expect, weather is what you get.”*

- A simplified definition with a foundation in statistical probability, where *expectation* is associated with *average*.
- A more complete statistical definition addresses aspects of the *variability* of possible weather that could be experienced.



# Summary of Recent Winters in Bowling Green, Kentucky

- 2011-12     

43.0°F	1	1.4"
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 Warmer than normal, below normal snowfall.
  
- 2010-11     

35.0°F	17	21.2"
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 Colder than normal, above normal snowfall.
  
- 2009-10     

34.8°F	16	15.4"
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 Colder than normal, above normal snowfall.
  
- 2008-09     

38.1°F	8	3.7"
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 Normal temperature, below normal snowfall.

*Values are mean temperature, number of days with maximum temperature  $\leq 32^{\circ}\text{F}$ , total snowfall.*

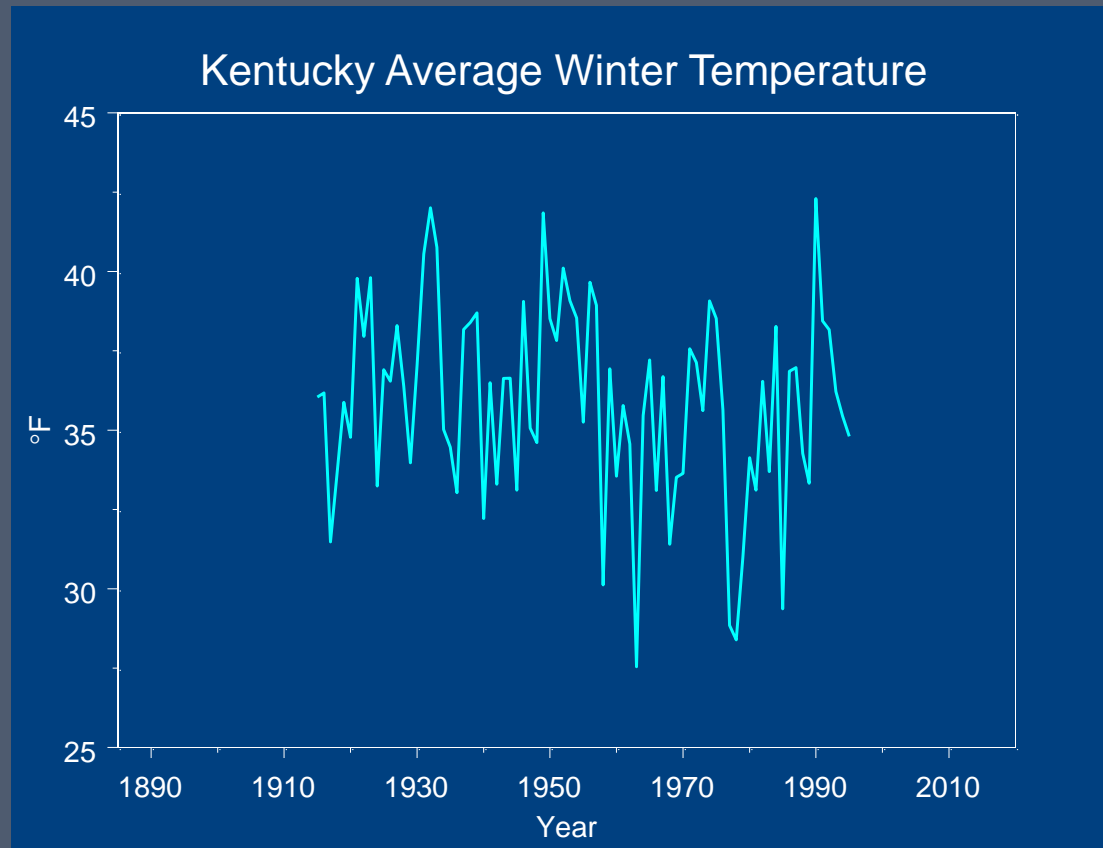


# Designing a Graphic

- ① Who's the audience?
- ① What are the key points to be communicated?
- ① How does the mind subconsciously perceive graphs?
- ① How does the mind consciously analyze and interpret graphs?

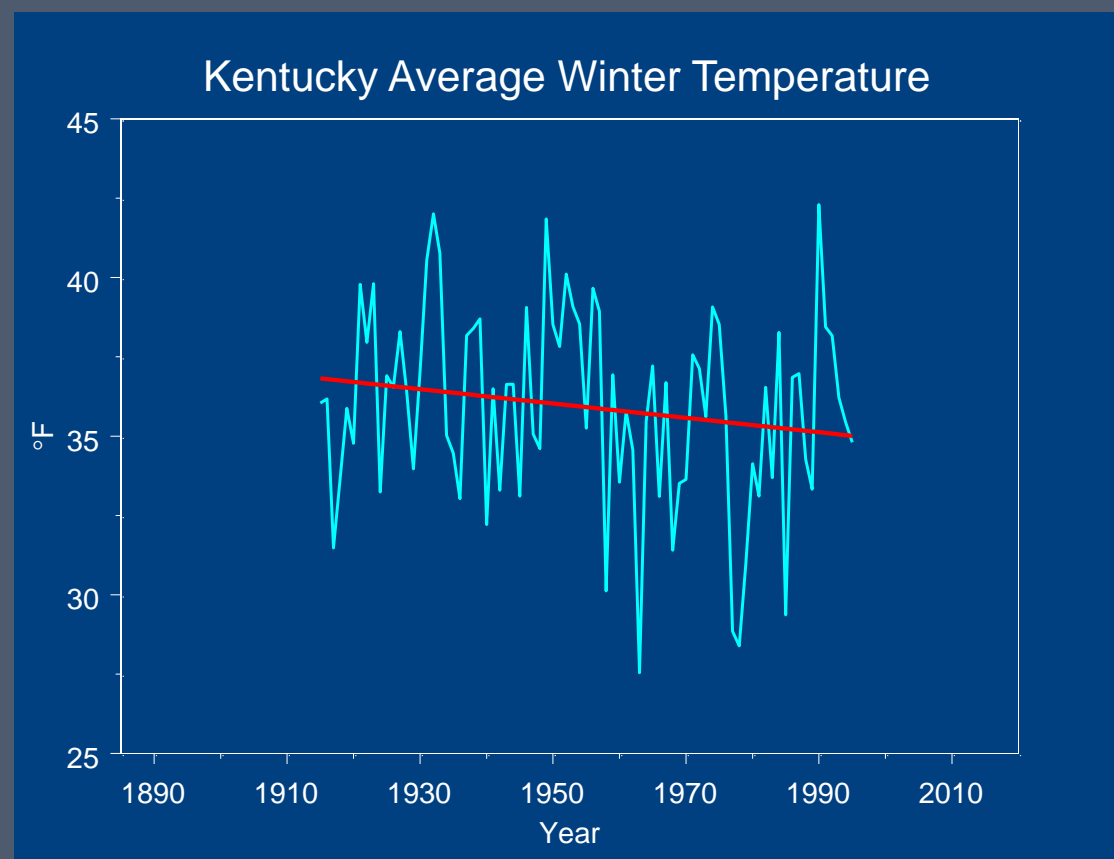
# Interpreting Climatic Time Series

*Low Signal-to-Noise Ratio*



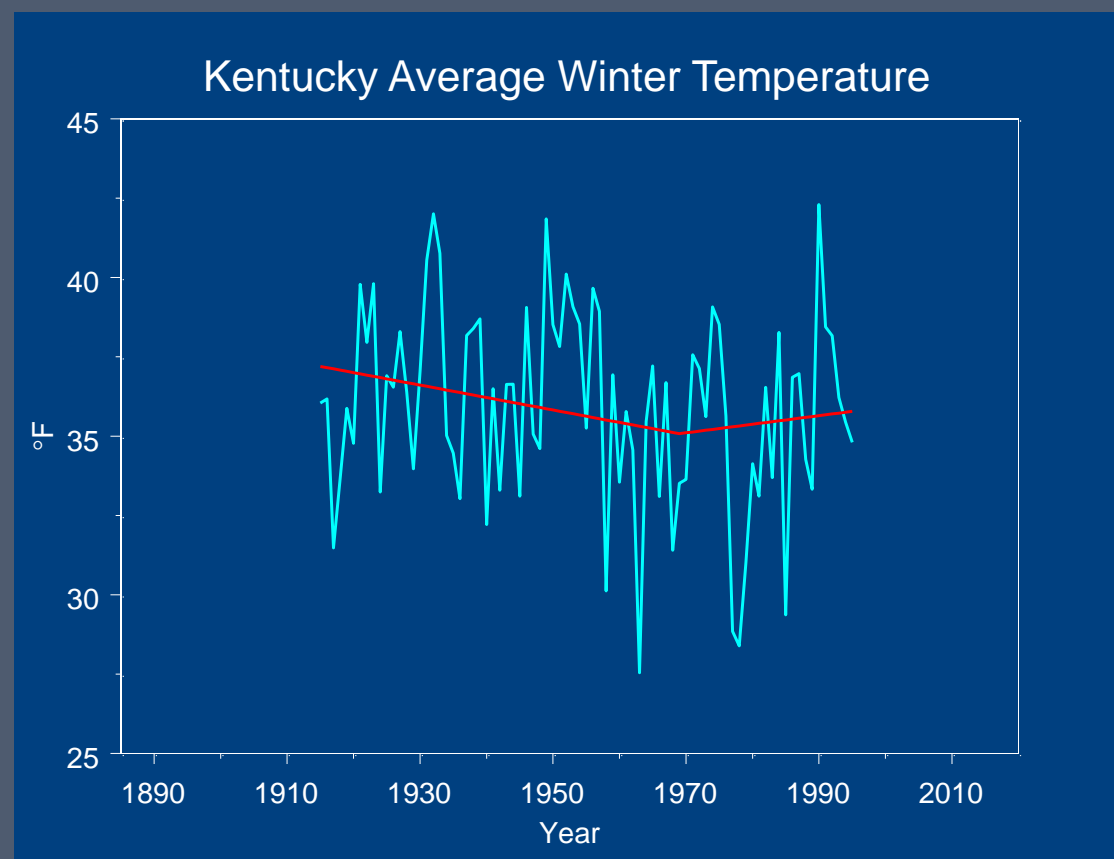
# Interpreting Climatic Time Series

## *Imposing Linear Structure*



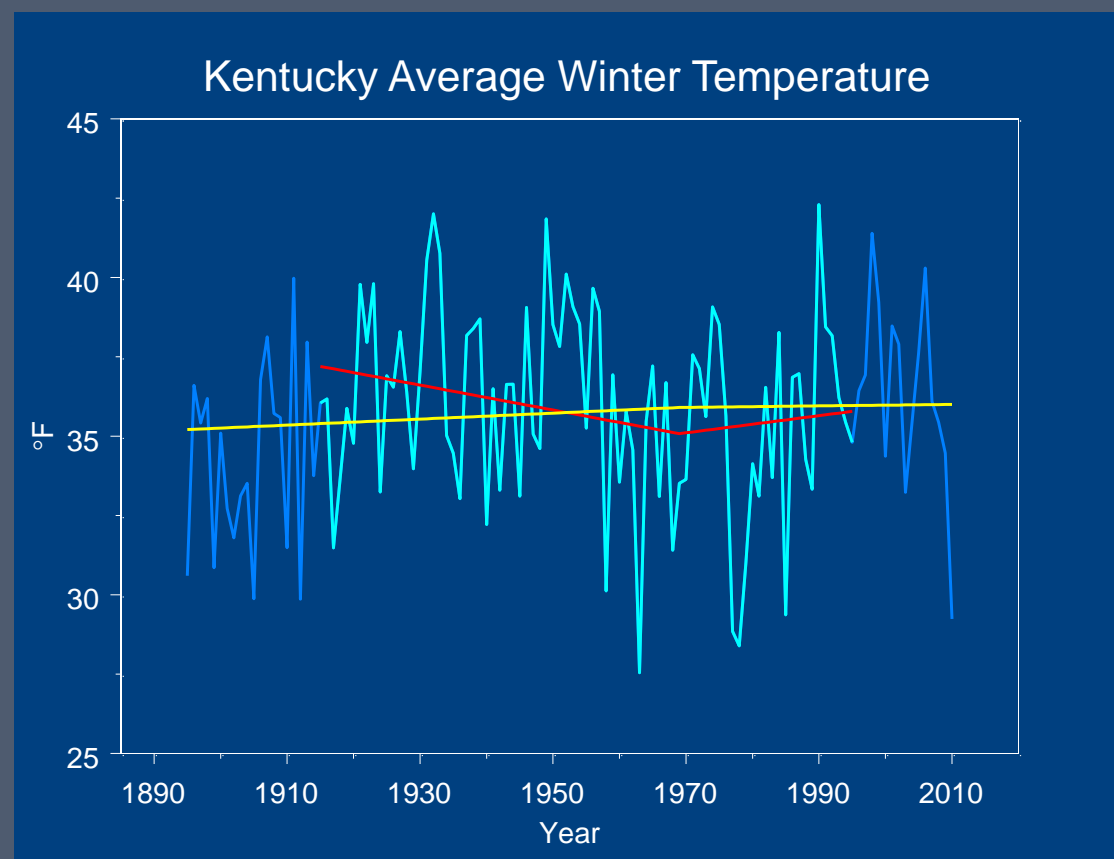
# Interpreting Climatic Time Series

*Imposing Linear Structure with a Ramp Change*



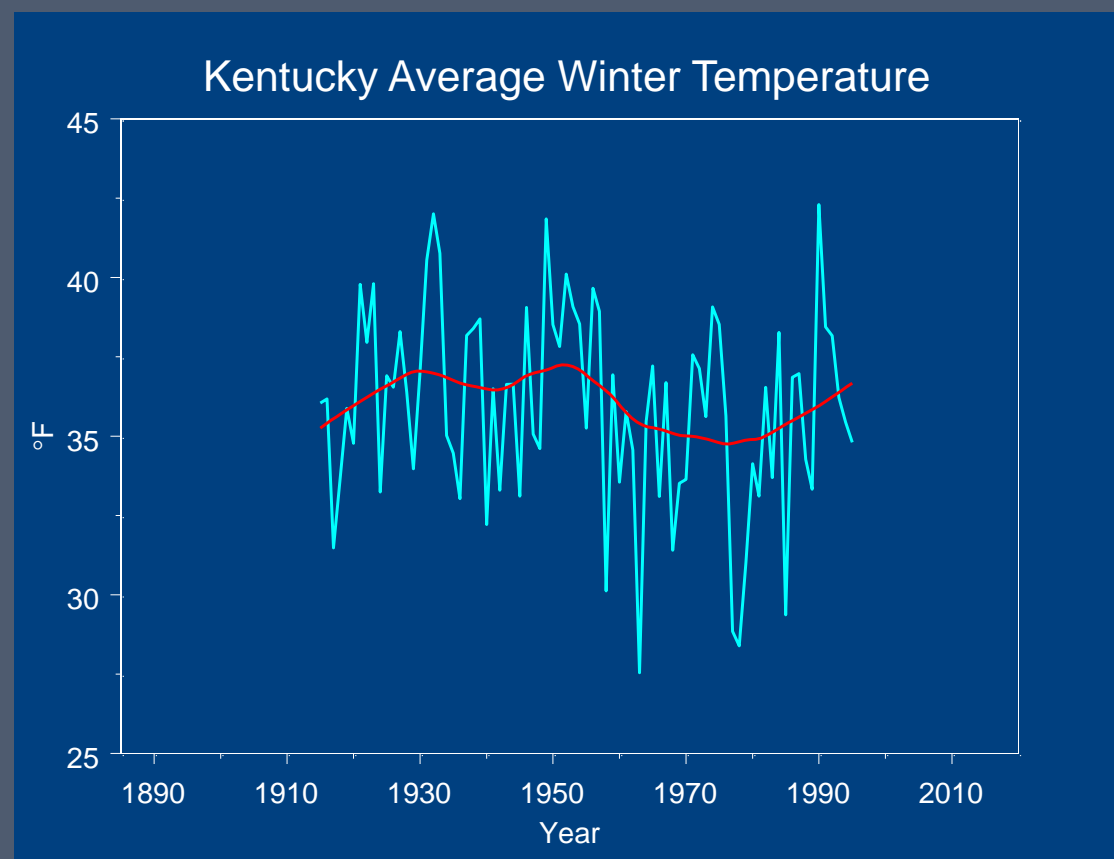
# Interpreting Climatic Time Series

## *Sensitivity to the Length of the Series*



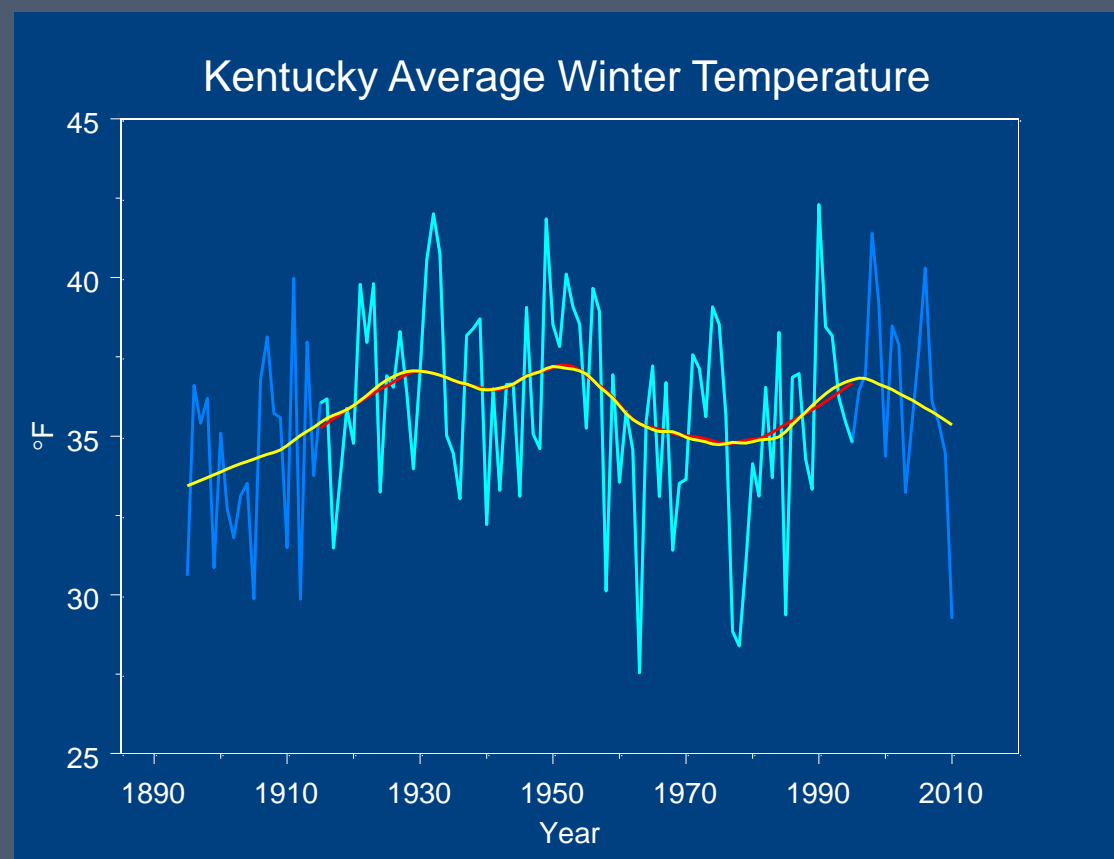
# Interpreting Climatic Time Series

## *Smoothing Models*



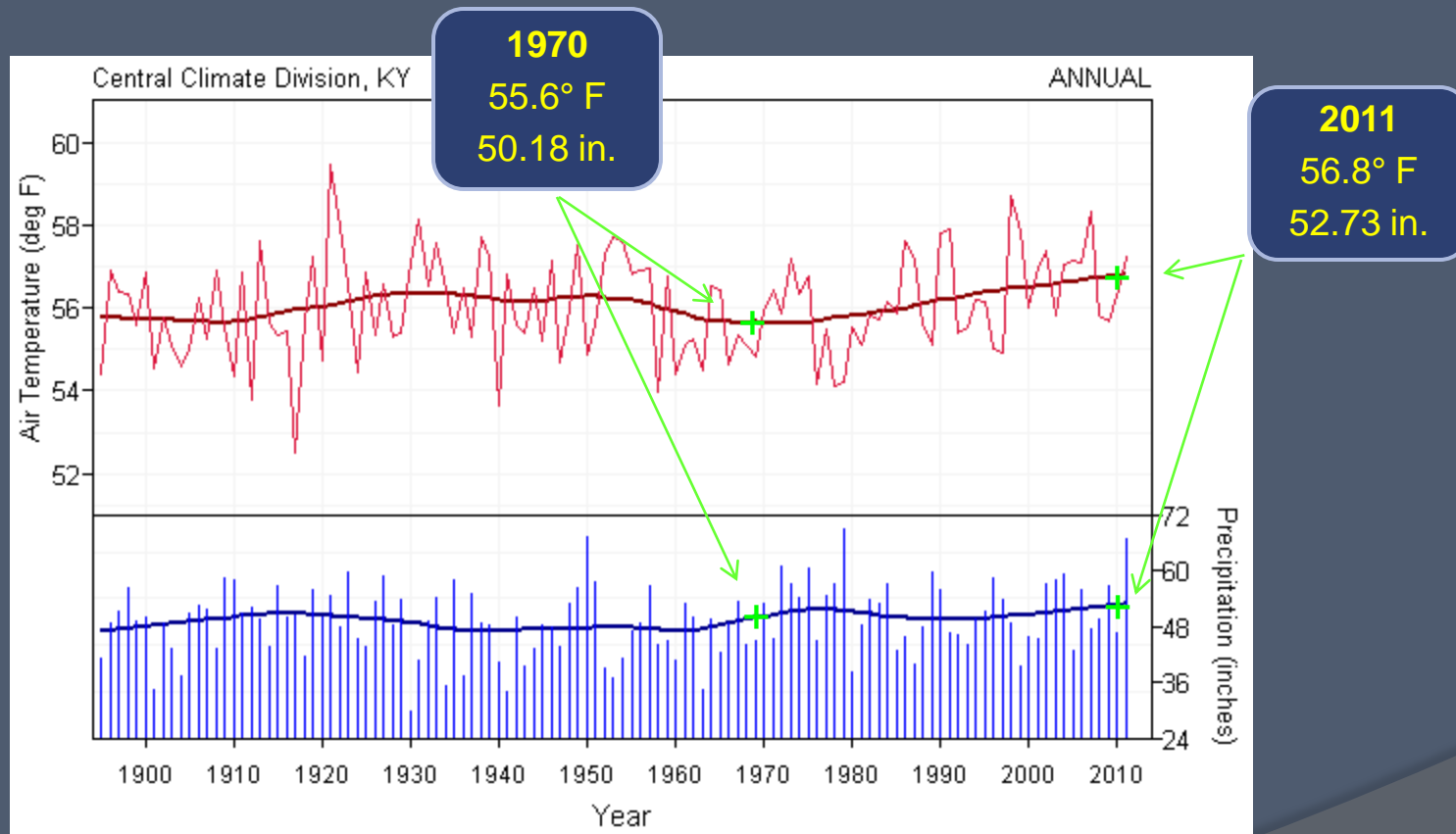
# Interpreting Climatic Time Series

## *Ephemeral Trajectories*



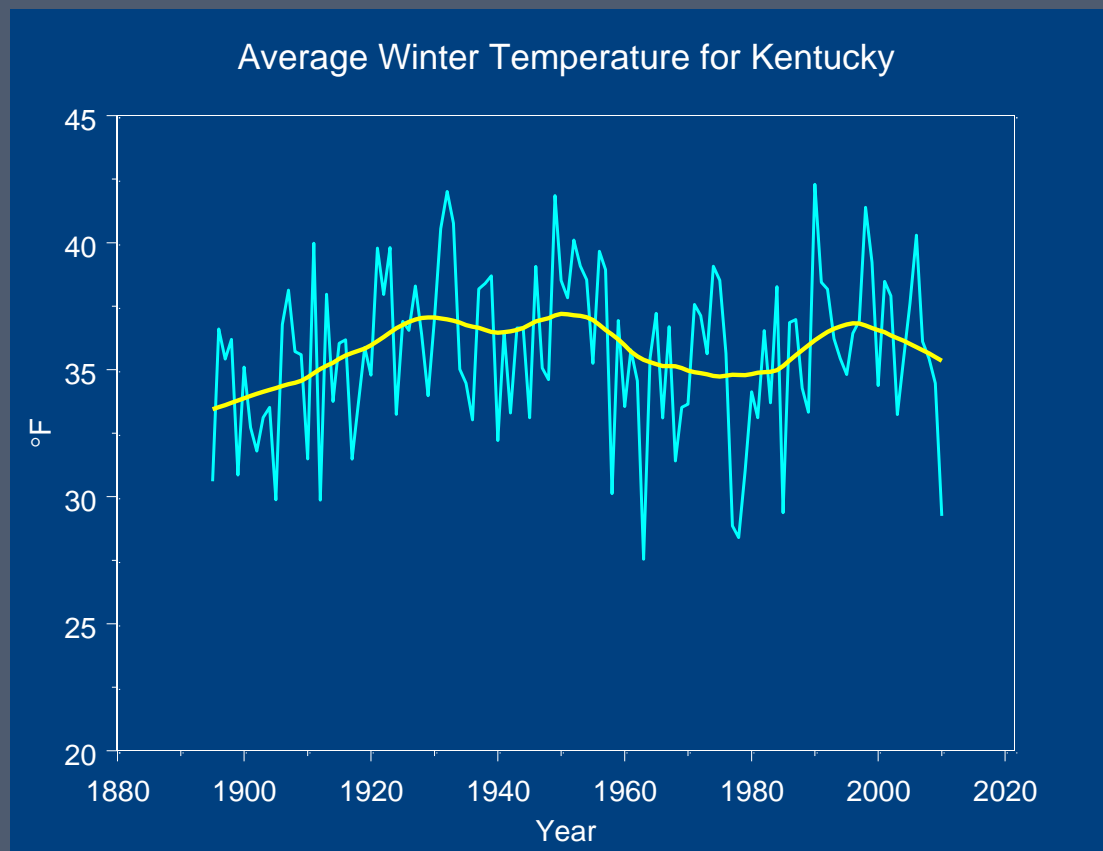
# Climate Trends: Annual

## Central Climate Division



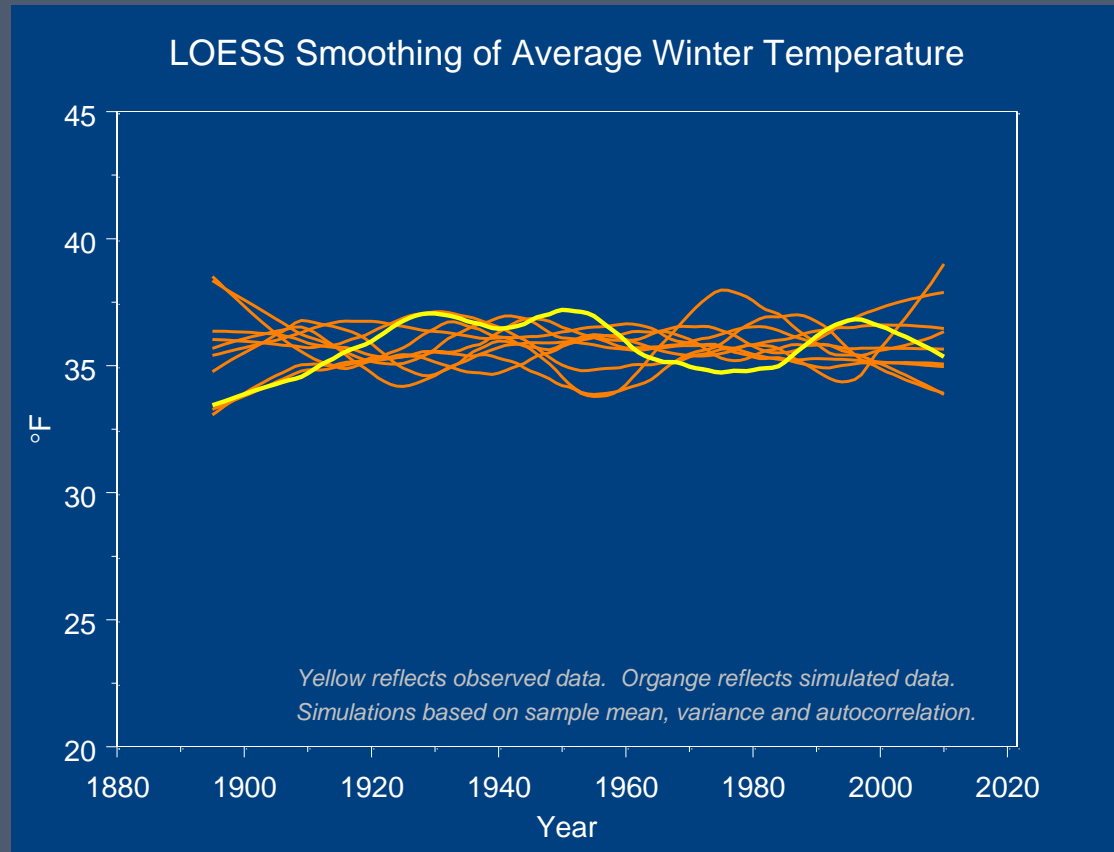


# Average Winter Temperature

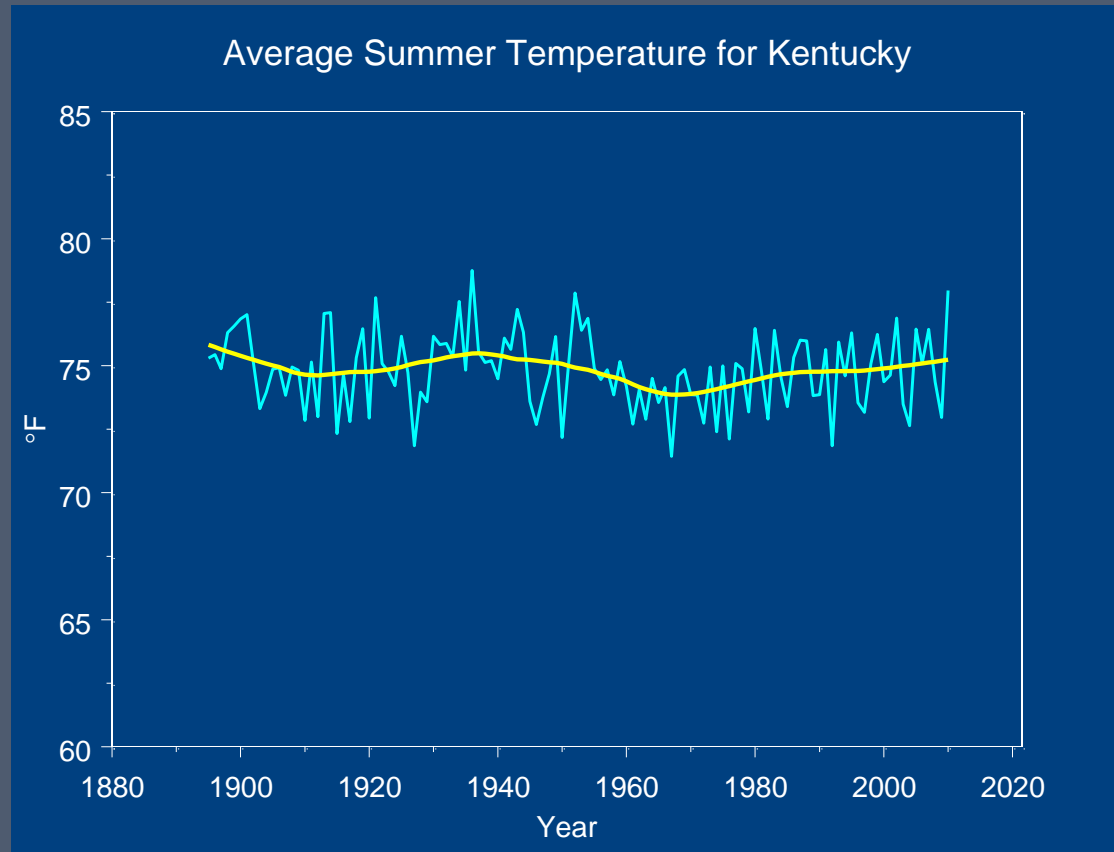


# Variability or Change?

*Winter*

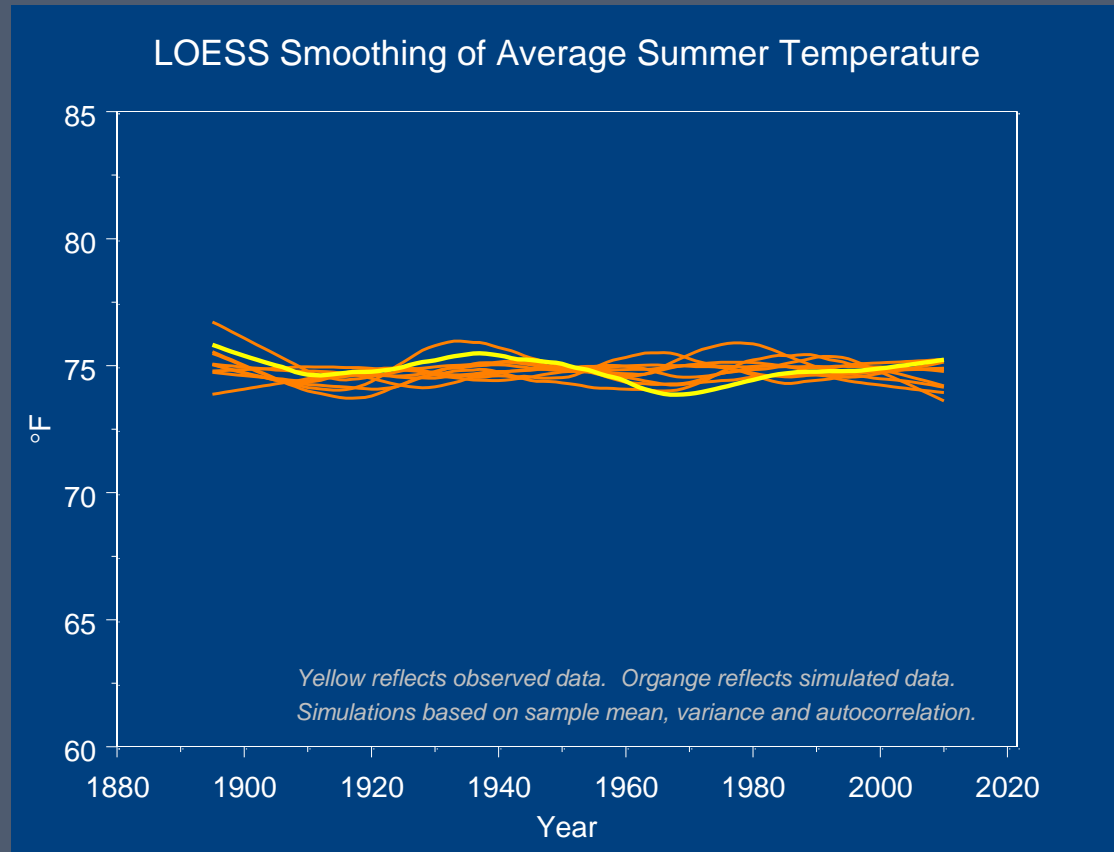


# Average Summer Temperature



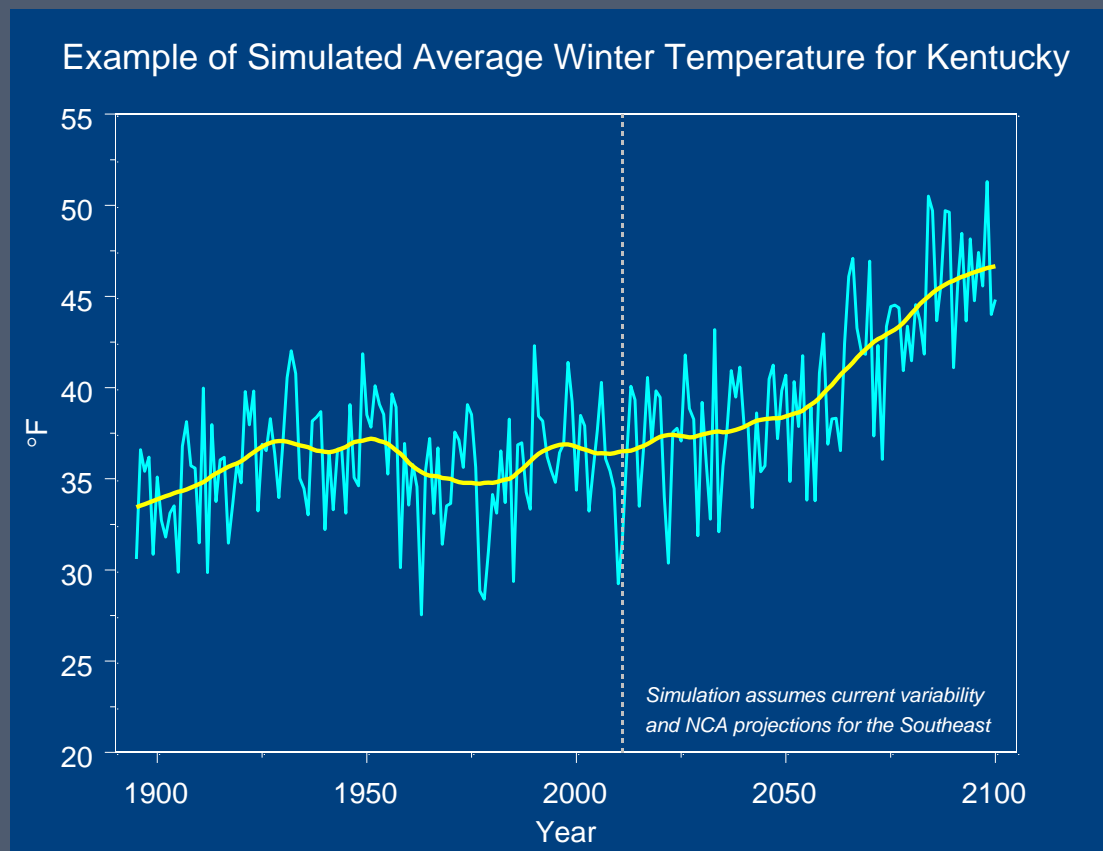
# Variability or Change?

## Summer



# Example Future Scenario

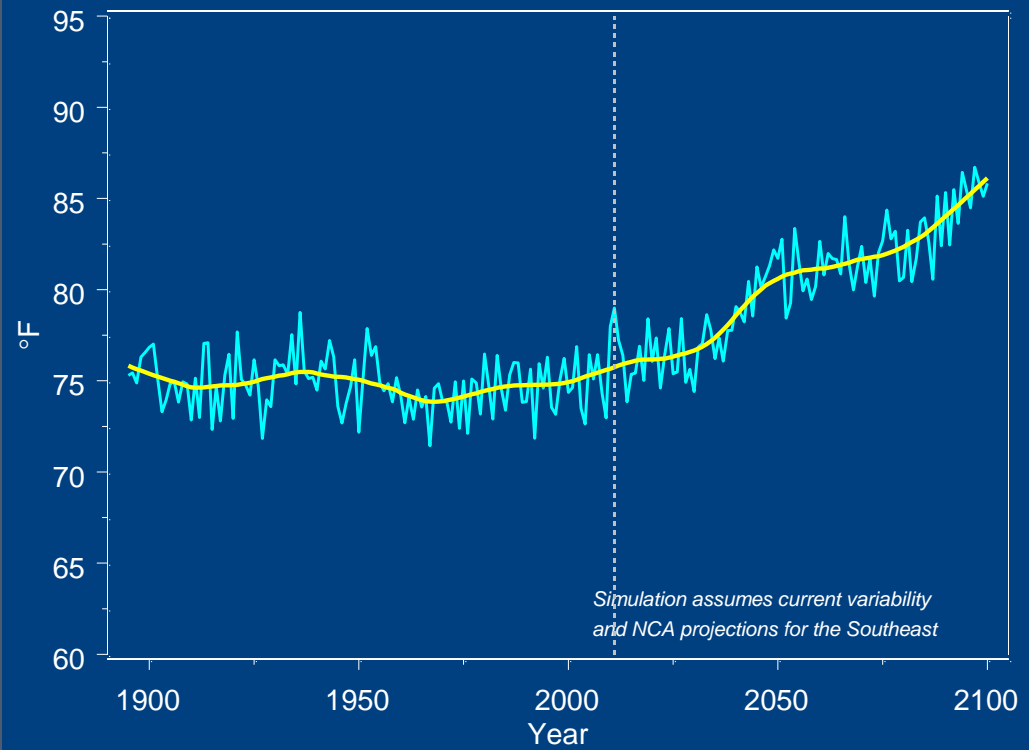
## Winter Temperature



# Example Future Scenario

## *Summer Temperature*

Example of Simulated Average Summer Temperature for Kentucky



# Summary and Points for Discussion

- Let the data speak
- Portray variability
- Highlight ephemeral trajectories
- Provide context for future projections in terms of historical observations